



institute for
multi-sensory
education

Institute for Multi-Sensory Education Makes New Michigan Department of Education Professional Development Shortlist

LANSING, Mich., January 28, 2020 - The Michigan Department of Education recently identified the [Institute for Multi-Sensory Education](#) as a reading instruction program with proven competency in training teachers how to effectively teach reading. MDE's new [Research-Based Effective Literacy Instruction Professional Learning List](#) provides schools with pre-vetted professional development programs to help improve student literacy outcomes.

"With over 50 highly qualified Master Instructors, IMSE has trained more than 250,000 teachers in more than 5,000 school districts in 46 states throughout the United States moving their classrooms to proficient reading levels in the course of a school year," said IMSE Co-Founder Jeanne Jeup. "IMSE is honored to receive this designation in its home state of Michigan and proudly includes it with the thirteen other designations already awarded from other states."

In order to qualify as an approved provider, the MDE request for information required that applicants demonstrate research-based competency in the following:

- Understanding of phonemic awareness, phonics, fluency, vocabulary, and comprehension.
- Appropriate use of assessments and differentiated instruction.
- Selection of appropriate instructional materials.
- Application of research-based instructional practices.

IMSE successfully showcased their qualifications and was notified of their acceptance last week.

"We know our schools have tighter budgets than they ever have before. This list will help to ensure that districts are providing the highest quality reading instruction to teachers making the best use of their school funds," said Jeup. "If we want our third graders to be proficient in reading we must provide teachers with the proven tools they need to be effective."

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Founded in 1996 and headquartered in Southeast Michigan, IMSE is the national leader in providing literacy training in the science of reading to all educators. IMSE's program is based on a methodology called Orton-Gillingham, which is multi-sensory, direct, explicit and sequential. Using this IDA Accredited Structured Literacy™ Program, IMSE's courses teach the essential five components needed for an effective literacy program: phonological awareness, phonics, fluency, vocabulary, and comprehension. As the pioneer of delivering face-to-face Orton-Gillingham curriculum and training to general education classrooms, as well as in Tiers 2 and 3 of MTSS, IMSE instructors have helped to develop millions of new readers.

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